WNYLRC Action Grants –
Immersive Experiences
Application Guidelines
January 2021

Background Information
In late 2020, WNYLRC proposed the creation of special purpose grants to support and assist members in creating panoramic records of significant places in New York State through the acquisition of 360-degree cameras and associated equipment to produce high-quality and immersive audiovisual records of historic or significant places for upload to the Empire State Immersive Experiences (ESIE) online platform.

Grant timeframe
March 1 to May 31st, 2021

Fundable WNYLRC Member Project Grant Activities
Projects which may be funded will focus on the acquisition of a 360-degree camera and accessories that the applicant will use to create a 360-degree audiovisual record of a space or spaces of relevance to users within their service areas and to be subsequently uploaded to the Empire State Immersive Experiences platform (esie.space).

All projects need to show how the project will enhance access to information within the library and the region, and must contribute to the overall regional purposes as stated in the WNYLRC Plan of Service 2021 -2026. A copy of the Member Input Draft of the WNYLRC Plan of Service 2021-2026 is available on our website at: http://www.wnylrc.org.

Please note the following:
- Member libraries and library systems can submit 1 grant application each for up to $750.
- Application materials will consist of a short narrative, a work plan, and a timeline of completion.
- Special attention will be paid to special member grant projects that provide access to innovative or original content with specific significance to New York State and its heritage and those collections which represent under documented topics in New York State digital collections.
- Immersive Experiences Action Grant applications should not include funding requests for projects outside the scope of the Fundable Activities.
- An independent Reading Team will review each application for its fundability.
- Any deviation from the grant recipient’s original proposal must be first discussed with the WNYLRC Executive Director for approval.
- 100% of the awarded grant will be distributed within 30 days of grant approval notification.

Grant recipient obligations
Grant recipients are required to provide WNYLRC with a projected workflow (specific project parameters, start and end dates for work to be done, list of responsible staff, etc) and, WNYLRC must be informed as soon as possible of any significant changes to the project.
- All monies awarded must be expended by June 30, 2021.
- Final report form – a formal report with a predefined set of questions supplied by WNYLRC that must be completed after the project is finished. This report is due by July 31, 2021.