Open UP! Embracing the Open Educational Resources Movement and the Library’s Role In It
Sponsored by the WNYLRC Resource Sharing Committee (RSC)

Where: Hilbert College, 5200 South Park Ave., Hamburg
When: Friday, October 20, 2017
Time: 8:30 am to 3:00 pm
Cost: $50
Maximum: 70

Conference Schedule with Campus Locations

8:30 am – 9:00 am  Registration and Continental Breakfast (West Herr Atrium & Foyer)
9:00 am – 10:00 am  Morning Keynote: Nicole Allen, SPARC (Bogel 101 Auditorium)
10:00 am – 10:15 am  Break
10:15 am – 11:00 am  Kim Shimoumora (Bogel 101 Auditorium)
11:00 am – 11:15 am  Break
11:15 am – 12:00 pm  Break-out sessions – Alexis Clifton, Ginger Bidell, Gaye Thistle and Heidi Bamford (Paczesny Classrooms 204, 205, 206)
12:00 pm – 12:45 pm  Lunch (West Herr Atrium & Foyer)
12:45 pm – 1:15 pm  Poster Session/Activity
1:15 pm – 2:00 pm  Lightning Rounds – Leah Galka, Barnes & Noble, and Keyonghi Baek and Joe Riggie (Bogel 101 Auditorium)
2:00 pm – 3:00 pm  Afternoon Keynote: John Shank, PSU/Blended Librarian (Bogel 101 Auditorium)
Open UP! Embracing the Open Educational Resources Movement and the Library’s Role In It

Sponsored by the WNYLRC Resource Sharing Committee

Morning Keynote

Bogel 101 Auditorium

9:00 am to 10:00 am  Nicole Allen, Director of Open Education, SPARC

Session Title: Open Educational Resources: Reducing Costs, Expanding Access and Improving Efficacy

The cost of textbooks has grown to a point that virtually every university, college and school is now seeking solutions. While there have been some calls to shift to digital resources as a cost-cutting measure, it has become increasingly clear that changing formats alone is not enough. Digital must also be coupled with the permissions to take full advantage of the potential to use, share, improve, and preserve content to better serve students. This talk will focus on openly-licensed academic materials known as open educational resources (OER). Higher education institutions across the country have begun to leverage OER to reduce textbook costs, expand access to information, and enable faculty to better tailor materials to their courses. Similarly, K-12 schools have begun to shift to OER to reallocate funding toward other priorities, including technology and professional development. This talk will provide an overview of the OER movement to date, how it is playing out in classrooms, and research showing the impact on students. It will also help frame opportunities for libraries to support their communities to leverage the open environment toward improving teaching, learning and research for the advancement of society.

About Nicole Allen: Nicole is the Director of Open Education for SPARC. In this role she leads SPARC's work on the issue area of Open Education, with a dual focus on public policy and engaging the library community to advance this issue on campus. Nicole is an internationally recognized expert and leading voice in the movement for open education. Starting during her own days as a student, she has worked tirelessly to elevate the issue of college textbook costs and access to education into the public spotlight and to advance openness as a solution in both policy and practice. Drawing on her unique perspective as both a Millennial—the same generation as many of today's college students—and a professional with more than a decade of experience in this field, she has been widely cited in the media and has given hundreds of talks and trainings in more than a dozen countries on open education, open policy, and grassroots advocacy. Nicole graduated from the University of Puget Sound in 2006 with a Bachelors of Arts in Philosophy. Currently she splits her time between her home in Providence, RI and SPARC's headquarters in Washington, DC.
3
Page

Presentation
Bogel 1 Auditorium

10:15 am to 11:00 am  Kimberly Shimomura, Esq., Harter, Secrest & Emery LLP
Attorneys and Counselors, Rochester

Session Title: A Legal Perspective on Creative Commons Licensing
The use of open source works, such as those governed by creative commons licenses, is subject to many urban legends. We will discuss the underlying laws governing the use of creative works and the overlay of creative commons licenses in an effort to dispel any misconceptions. We will also discuss common pitfalls and tricks of the trade when using works subject to creative commons licensing.

About Kimberly Shimomura: Kim maintains a full-service international intellectual property practice and assists clients in all stages of trademark and copyright protection. Kim has significant global experience in the following areas of selection, searching, and clearance of trademarks, strategizing and development of brand portfolios, monetizing and licensing of intellectual property, enforcement of intellectual property rights, and more. Kim is a well-seasoned litigator with experience prosecuting, defending, mediating, arbitrating, and litigating a wide variety of claims, including trademark, infringement, copyright infringement, false advertising, and more. Kim also regularly counsels clients on intellectual property-related internet, domain name, and social media issues, including the prosecution and defense of cases under the Uniform Domain-Name Dispute-Resolution Policy for the cancellation or transfer of domain names.

Breakout Sessions
Classroom listed under each presenter

11:15 am – 12:00 pm  Alexis Clifton, Executive Director, SUNY OER Services
Paczesny Classroom 204

Session title: SUNY OER Services: Supporting Librarians’ Roles in OER
SUNY OER Services (SOS) supports OER initiatives across SUNY. Librarians play key roles in the discovery, adoption, adaptation, creation, and curation of OER. In this session we will examine each of these roles in turn. The OPEN SUNY Textbook “The Information Literacy Users’ Guide: An Open Online Textbook” will serve as an illustration for how librarians are on the front lines of OER creation and implementation.

About Alexis Clifton: As Executive Director of SUNY OER Services, Alexis Clifton brings experience helping community colleges and universities across the country establish effective OER practices. Through her previous position at Lumen Learning, Alexis worked with faculty and administrators to identify their primary needs, and shape OER content and programs effectively. Prior to Lumen, she worked for 15 years in higher education as a writing instructor, instructional designer, and course developer in the humanities. Alexis holds a B.A. in English Language and Literature from the University of North Carolina at Asheville, and a M.A. in English and Creative Writing from Northern Arizona University. She ditched textbooks in 2008 in her composition classes at Tacoma Community College, and has been a passionate user and advocate of OER ever since.
**Ginger Bidell, Instructional Designer, Western Governors University**  
Paczesny Classroom 205

**Session Title:** OER and Learning Resources at Western Governors University  
During this session, you will learn about Western Governors University’s unique approach to learning resources. WGU is a fully online competency based university with 82,000 students. WGU recognized early on that the price of textbooks was a barrier to student success. As a result, we have a unique approach for ensuring that every student has access to course materials. WGU is also undertaking an OER initiative focusing on the benefits of providing students with customized learning resources and courses.  
**About Ginger Bidell:** Ginger is an Instructional Designer at Western Governors University. As an instructional designer, she has developed competency based and traditional online courses and supported faculty in the development and design of online, blended, and face-to-face courses using the principles of Universal Design for Learning. Ginger holds a B.S. in Elementary Education and Social Studies Education and an M.S. in Curriculum and Instruction. In 2015, Ginger participated in an Innovative Instruction Technology Grant focused on improving faculty discovery and adoption of OER.

**Gay Thistle, Educational Consultant, Library of Congress and Heidi Bamford, Outreach and Member Services Coordinator, Western New York Library Resources Council**  
Paczesny Classroom 206

**Session Title:** Accessing and Using Primary Sources from National and Local Collections to Support Critical Thinking  
Objectives of this session include describing the benefits of teaching with primary sources; exploring the teaching resources available at the Library of Congress site, NYS Historic Newspapers, and NY Heritage and how they can connect to local collections; and learning about the opportunities and limitations in searching, accessing and using the Library of Congress digital resources as teaching tools.  
**About Gay Thistle:** Gay has taught science, including Horticulture, and inquiry learning strategies for twelve years to middle school students to adults. Currently, she is an educational consultant for the Eastern Region Library of Congress Teaching with Primary Sources and has been teaching educators in face-to-face and online formats since 2008. Gay lives in Waynesburg, PA on a 100 acre tree farm where the house was built in 1823.  
**About Heidi Bamford:** Heidi is the Outreach and Member Services Coordinator at the Western New York Library Resources Council. In this position she coordinates professional development opportunities and legislative activities with our members. She is Chair of the Continuing Education Committee, the High School to College Continuum Committee and the Preservation Committee. A trained archivist, Heidi has provided consultations and training on archival management.
**Lightning Rounds**
Bogel 101 Auditorium

**Leah Galka, Outreach & Engagement Librarian, Buffalo State College**

**Session Title:** O’er the Moon for OER: Establishing a Campus-Wide Affordability Initiative

At Buffalo State, we have created the Affordable Learning Materials Initiative (ALMI) Task Force to help the campus move forward with affordability and OER initiatives. This session will discuss the process of establishing this group, why we did it, and what the goals and projects are for this group. 

**About Leah Galka:** Leah is Outreach and Engagement Librarian at SUNY Buffalo State. She has been involved with OER initiatives since 2015. Leah has been at SUNY Buffalo State since 2013, and received her MSLIS from Syracuse University. Prior to coming to Buffalo State, Leah worked in a variety of library settings, including community college and public libraries.

**Lynn Puma, Campus Bookstore Manager at Buffalo State and Chris Sackett, Regional Manager of Barnes & Noble College**

**Session Title:**
This session will focus on all the things campus bookstores and Barnes & Noble College are doing to drive affordable options for students including OER based courses and a new pilot with OPEN SUNY.

**Kyeonghi Baek, Buffalo State College and Joe Riggie, Buffalo State College**

**Session Title:** Using LibGuides to host OER for self-paced tutorials

Students studying statistics in the social sciences frequently need a refresher on basic algebraic concepts such as order of operations, exponents and multiple-variable equations. To save class time that would normally be devoted to this review, we created a LibGuide that arranges a number of OER tutorials along with contextual descriptions from the instructor and sample questions. We will briefly describe the process of creating, editing and assessing this content. This guide was created as part of the FITT Academy, a week-long event held at Buffalo State College to support the use of innovative technology in instruction.

**About Kyeonghi Baek:** Kyeonghi is an assistant professor of Political Science at SUNY Buffalo State, where she teaches International Relations and Methodology and coordinates BA International Relations and Minor International Relations programs. Her research interests are international conflict and international political economy. In particular, she is interested in examining how international conflict and domestic instability affect states’ global behaviors and foreign policy. She obtained her Ph.D. in Political Science from the University of Mississippi in 2007. **About Joe Riggie:** Joe is the Information Systems librarian at Buffalo State College where he manages library systems, e-resources and inter-library loan. Joe is a graduate of the University at Buffalo and of Buffalo State College. His professional interests include improving the effectiveness of library services and the use of data for planning and decision making. In his free time Joe plays fantasy football, reads science fiction and chases his children around.
Session Title: Enabling a Wide Open Future

Libraries are well positioned to be a leading force on campuses and in communities to enable the creation and sharing of Open Educational Resources. This session will focus on the vital role librarians can play in creating OER for their existing services as well as assisting patrons (e.g. faculty, staff, and students) in the creation of OERs. You will learn how technology enables anyone to create and share creative commons licensed resources (e.g. textbooks, guides, animations, media, etc...) and the evolving services libraries are developing to facilitate the sharing of knowledge through OERs.

About John Shank:
John is currently the BL Information Commons & Thun Library Head. He was one of the first Instructional Design Librarians in the country & was promoted to the faculty rank of Full Librarian at Penn State in 2013. He is the founding Director of The Center for Learning & Teaching at Berks. Prior to his appointment in July 2001, he held positions at Bryn Mawr, Haverford, and Montgomery County Community College. He was selected by Library Journal in 2005 as a Mover and Shaker. His research interests include the role, use, and impact of instructional technologies in higher education, online teaching, open education, and academic libraries. He has given hundreds of presentations at conferences, webinars, & workshops. Additionally, he has authored and coauthored books, book chapters, and articles that focus on library integration into learning management systems, Open Educational Resources (OERs), Interactive Learning Materials, and the development of instructional design librarian positions. He is the co-founder of the Blended Librarian On-line Community (http://blendedlibrarian.learningtimes.net/).